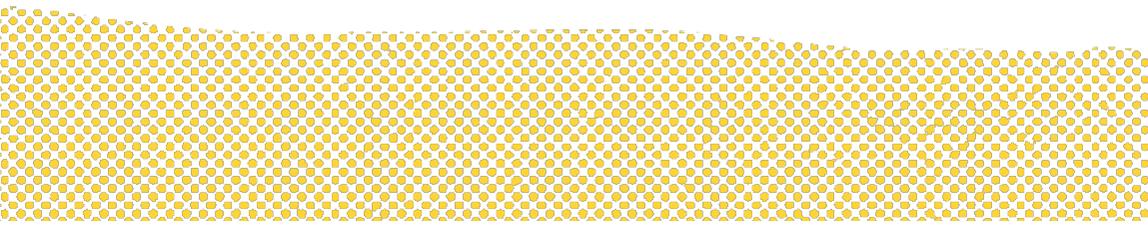




# 2018 IN REVIEW



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# OUR MISSION

**CRY believes in a world where all children and young people are able to fulfil their God-given potential.**

We work in 28 nations and with 33 partners, to meet the practical needs of the most vulnerable and marginalised children, to help them grow up in safety, and with the support and resources they need to survive and thrive.

We work through church partnerships, training and supporting local leaders who understand the communities they work in and are best placed to deliver care for children at risk, whether it be because of poverty, oppression or abuse.

Our projects focus on Education, Healthcare & Nutrition, Community Building, Emotional Support and Homes & Support.



Education



Healthcare & Nutrition



Community Building



Emotional Support



Homes & Support

# NOTE FROM THE CEO

## Dear Friends,

Welcome to our review of 2018 which I hope you will find interesting and informative. This is only able to skim the surface of our work, but by reading it we hope you will get a feel for the impact your support enables us to have in so many places around the world. Thank you so much.

We have had an exciting year, seeing an increase in the amount of money that we have been able to use not only to support our current projects but also to provide regular backing to new initiatives. In **Kenya**, where we helped a school educating about 150 children in Kibera, the largest slum in Africa, situated in Nairobi. In **Croatia**, where we supported a “halfway house” helping young people who have come out of institutional or foster care. In **Haiti**, the dire poverty means that many of the children attending a local school are malnourished: we facilitated the provision of a nutritious breakfast for the most in need. In **Nepal**, we helped fund a multidisciplinary centre in one of the poor remote rural communities, providing basic health care, education and nutritional support.

We focus on individuals, many of whom are in areas overlooked by the public gaze. For example, we have all heard recently of the massive societal disruption in Venezuela. It is easy to think that all the refugees head to the USA, but many have headed south and are being cared for in Peru through our work in Callao, a poor area of the capital Lima.

In a world which still has much hardship we thank you for helping us work to change the lives of numerous children. When reviewing 2018 we thank God for his continuing blessing.

**Chris Tait**  
CEO



# HIGHLIGHTS OF THE YEAR



231 children taken off the streets and given a home.



3,867 children given an education who previously would not have had one



3,442 hungry children given meals each month - that's 41,304 meals given in 2018!

## STORIES

### IRAQ

Jul had been suffering with a long-term disease. He had weakness in his muscles and joints because of malnutrition caused by his family's poverty, which was made worse by the death of his father. He had been suffering from this disease for four years. With your support, we were able to buy a number of syringes and medicines which his mother could not afford. Now, he is getting stronger and healthier every day.



### LAOS

Ley's parents could not afford to send her to school, so she used to sit outside the classroom window and try to hear what they were learning so that she could study too. CRY provided her with a scholarship so she could join in properly and attend the school, and she loves it!



### MOZAMBIQUE

Sienna joined our feeding programme in Mozambique in 2017 weighing just 6kgs - around half what she should have weighed. With added food supplements provided by CRY's donations, she is thriving. While still tiny and skinny she is gaining weight and now has the physical energy to join in with all the fun and games of the nursery - no more watching from the sidelines.



# EDUCATION

Number of projects  
fulfilling this need:



## BULGARIA

Education opens up a world of opportunity for poor communities; providing a chance for employment, bringing equality and dignity and enabling individuals to change their situations. The gypsy culture in Sliven encourages families to have many children. Most of the parents are unemployed and it is common for children to drop out of school early to care for their brothers and sisters.

We are encouraging children to come every weekday to receive lunch and a quality education.

Throughout 2018 we experienced gracious answers to prayer for this project. At the start of the year, many children of different age groups attended and had to learn together as a result of low staff numbers. We prayed for teachers so we could split the children into two classes; God provided! Three teachers joined which means we now run a pre-school group and an older group. We were able to buy chairs and tables for the children to use for their learning. We are praying now for the ability to install two partition walls in the building to separate the older children into age groups and subjects, and are looking forward to seeing how this school progresses even further.



## CELEBRATE!

### ZIMBABWE

Seven girls from our school in Zimbabwe who came from families who could not afford to fund their education made incredible progress. Two were accepted into college, two graduated from college, and three started a micro-business together; all fantastic achievements by children who had no hope of education before CRY stepped in to help.



# HEALTHCARE & NUTRITION

Number of projects  
fulfilling this need:



## PHILIPPINES

Fighting malnourishment in children is a daily battle for our project partners in Manila. Food is expensive and many families cannot afford the nutritious, healthy food in shops. Some children only eat once a day, or if not, the food they usually eat consists of packed noodles or junk food because these foods are not only accessible, but also within their budget. One egg costs a minimum of 5.00 pesos while the junk food ranges from 1.00 to 3.00 pesos. This means children are not getting the nutrients they need which can result in stunted growth.



The Feeding programme has been a blessing to these families. The children are introduced to proper nutrition and its importance. They are provided with one hot meal a day consisting of rice, protein, fruit and vegetables, and vitamins as a supplement. The children look forward to their dinner every day and based on the results, over the last four months alone, 85% of the children have increased in weight, height and mid upper arm circumference.

### WHAT IS 'STUNTING'?

- > Stunting is when a child's growth rate is inhibited. This is caused by childhood malnutrition; children not getting the nutrients they need to grow at a healthy and steady rate.
- > More than 90% of the world's stunted children live in Africa and Asia, where respectively 36% and 56% of children are affected. (World Health Organisation).

## LAOS

Farming in Northern Laos can be difficult because of varying and unpredictable weather conditions. Sadly this can mean that some families who work hard to produce crops in order to sell and provide food for their children can be confronted with a failed harvest. This was the case for the Vong family, who as a result only had roots dug up from the jungle to eat.

Aiming to change this, we introduced the Piggy Bank Project, which provides poor families with ongoing income as well as food, by giving them piglets and corn (for the piglets to eat). This is an income-generating initiative which we believe will train and develop the skills of rural people to provide other avenues for them to support themselves and their families.



## CELEBRATE!

### PERU

Salu is 12 years old and lives near the children's centre with his parents. They often leave him by himself whilst they drink. He heard about our centre and came along, meeting some great friends and receiving love and attention from the leaders. Salu enjoyed it so much he came by himself to church the next day. He responded to the gospel; God truly did something in his heart.

### ALBANIA

Linda lives in a house with no water or electricity. Due to the living conditions, Linda finds school very challenging. She came to our after school classes. At first it was very difficult; she didn't know all the letters and could not write properly. We helped her with learning the alphabet and her writing. She improved very quickly, started to gain confidence and now Linda can write beautifully.

# COMMUNITY BUILDING



Number of projects fulfilling this need:



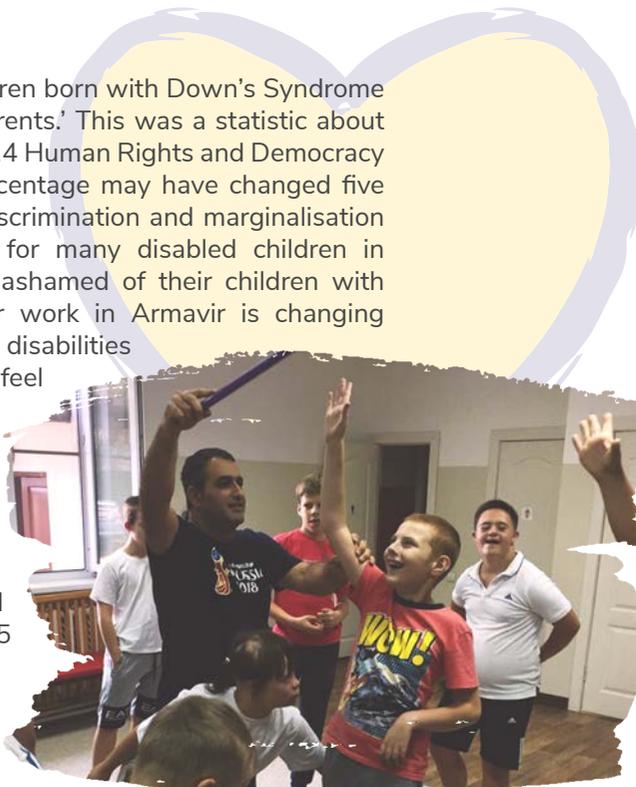
# EMOTIONAL SUPPORT

Number of projects fulfilling this need:



## RUSSIA

'An estimated 80% of children born with Down's Syndrome are abandoned by their parents.' This was a statistic about Russia published in the 2014 Human Rights and Democracy Report and while that percentage may have changed five years on, abandonment, discrimination and marginalisation are sadly still the reality for many disabled children in Russia. Parents are often ashamed of their children with Down's Syndrome, so our work in Armavir is changing families' perception of disabilities and ensuring children feel accepted and loved. In 2018 both children and adult work continued, teaching art therapy for children and professional and social skills for adults. We are seeing wonderful developments in the 45 attendees.



## CELEBRATE!

### ALBANIA

*"Adnan is 11 years old and used to come to our meetings in Albania about five years ago. I remember when he was five or six years old, he came to the meeting drunk many times because his grandfather gave him alcohol. Thanks to our work, he was very timid but has now changed a lot and he is very active in the church."*

**(Project Partner)**



## MYANMAR

Children who live on the streets are particularly vulnerable to violence, exploitation, abuse and neglect. Sadly, in Myanmar it is common for children to be abandoned or orphaned and left to fend for themselves on the dangerous streets of Yangon. Hosanna Children's Home was established to look after them and we provide them with a loving home, nutritious food, and education for their future. Here's May's story:

"My name is May and I am 13 years old. After my mother passed away I was staying with my Dad, who could not afford my education. I came here in 2017 and I praise and thank God for His goodness that He has brought me into Hosanna Children Home.

Now, I am studying in Grade 6. After I finish studying, I want to be a doctor. I thank God for giving me many good friends and teachers in Hosanna Children Home. And I also give thanks to all those who are supporting us and praying for us. I praise God for His care, faithfulness and goodness in my life and now I am so happy to be in Hosanna Children Home."



### 1 IN 4 CHILDREN

'In the world's poorest countries, around 1 in 4 children are engaged in child labour. (UNICEF, 2017)

It is very common for children living on the streets to either find work in order to earn money for food, or be forced into it. The children at Hosanna Children's Home have been saved from having to enter into this thanks to your support.

Number of projects fulfilling this need:



# FINANCIAL

The figures in the diagrams below give an overview of CRY's financial activity and are extracted from the full 2018 audited accounts.

With your continuing support it is exciting to see that in 2018 we were able to increase the amount given to projects we support, meaning that, as you will have seen elsewhere in the review, more children can be helped to fulfil their God given potential.

Our financial year end is 31 December; we have filed our consolidated accounts with the Charity Commission for England and Wales which can be found at [www.charity-commission.gov.uk](http://www.charity-commission.gov.uk)

Fundraising  
& Grants  
56%

## INCOME

£370,204

Net from  
Trading  
44%

Governance  
1%

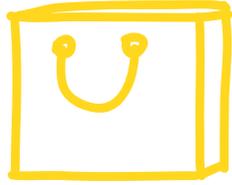
Fundraising & Publicity  
14%

Administration  
16%

## EXPENDITURE

£365,978

Charitable  
Activities  
69%



# TRADING & JERSEY

2018 was an interesting and challenging year with many issues to deal with, but we are delighted that CRY shops in the UK and Jersey managed to increase sales by 8% which was a sales record. This is a result of so much hard work from the staff and volunteers who really do go the extra mile, so a massive thank you to all involved.

We have also been active in preparing the shops for future challenges by refitting and redecorating some to bring them to an acceptable standard and considering an appropriate staffing model.

CRY Jersey had yet another outstanding year contributing a significant part of our total revenue to CRY projects and in addition hosted some successful fundraising activities, including another very successful "Apprentice Challenge", a CRY walk and a quiz night all of which involved local schools and the community in general. In addition, they were also able to secure matched funding for one of our projects from the Jersey Overseas Development Fund. A big thank you to all of those in Jersey – your efforts are so appreciated.

We are working hard in 2019 as we know we cannot stand still. Therefore we are continuing the planned redecoration programme, starting up an online sales operation and looking to increase profitability from sales of high value products.

Once these developments are completed, we will increase the contribution that our trading team will make to CRY's projects for many more years. We will have finished this stage of our renewal and now look to God as to where He wants us to go next.



cry.org.uk

Our website has been given a fresh new look!

Feel free to visit and find out more about where we work and how you can help.

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